



Improving Driver Safety Using Telematics

Tuesday, April 18, 2023, at 2 p.m. DST

In this session, CMT's Director of Marketing, Matt Fiorentino, will talk about how telematics helps protect you, your employees, and your business. He'll discuss the most frequent questions he hears from customers, including best practices and privacy. He'll also touch on how behavior change programs have helped reduce risk on the road and how you can offer similar programs for your employees.

WHO SHOULD ATTEND

- Risk Managers
- Operation Managers
- HR Professionals
- Owners/Operators

WHAT YOU WILL LEARN

- Why you should care about telematics
- How to market your telematics program
- How to engage your employees to improve driving safety
- Telematics incentive structures that work

This is Intended to provide general information only. The services described herein are for general information and recommendations for risk prevention only. The content herein should not be considered legal advice and may be subject to regulations and restrictions in your state. Qualified counsel should be sought regarding questions specific to your circumstances and applicable state laws.

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